

Program Terms & Conditions

Pay Per Click Terms

Affiliates using redirects must ensure that their advertisements do not rank above Ramada Jarvis's own PPC activity at any time.

Brand related terms and all their permutations and misspellings must not be bid on Google.

Affiliates are permitted to bid on brand terms and permutations on Overture and MSN networks – however, they must not exceed Ramada Jarvis's PPC ads at any time.

Affiliates are not permitted to use brand terms in their domains, subdomains, or subfolders at any time

For either generic or branded terms, affiliates may direct traffic to either the merchant's website or through their own website. However, affiliates are not permitted to use brand terms in their domains, sub domains, or sub folders at any time

Specific Terms and Conditions

In light of the recent developments regarding promotion of voucher codes on affiliate sites, Ramada Jarvis now ask that affiliates adhere to the new guidelines from the Internet Advertising Bureau Affiliate Marketing Council (IAB AMC). Therefore, the terms & conditions for this affiliate programme reflect these new guidelines:

1. Using "Click to Reveal" when there is no valid or current code present is not permitted for affiliate publishers using "Click to Reveal" to show any deals / offers / sales instead of vouchers.
2. Voucher code affiliate publishers must clearly detail the voucher offer that will be revealed by the click.
3. A valid code or promotion is defined as a code that has been legitimately issued by Ramada Jarvis for your use online. This code or promotion will have an activation date and where necessary a deactivation date.
4. Voucher code directories must contain clear categorization and separation between deals / offers / sales and discount codes.
5. Ramada Jarvis will check all bookings made through the affiliate programme. Where a promotion code is used, and the offer has not been communicated to affiliates to use, commission will be disqualified.